

“A 21st Century Yearbook For 21st Century Learning”

Antioch High School, located in Nashville, Tennessee, is partnering with Picaboo Yearbooks to implement a revolutionary 21st Century Yearbook Program. 21st Century Learning programs implement the essential skills for students to thrive in today's global economy, including critical thinking, collaboration, problem solving, and communication.

Jim Brown, teacher and photographer, saw the framework from Picaboo Yearbooks and realized he could incorporate the yearbook process into his 21st Century teaching methods.

How did Jim make this work for Antioch High School?

Coming from a photography background, Jim approached the school to let the students take the class portraits and all respective pictures for the school yearbook. It was a big undertaking considering a professional had taken all the photos in previous years and Jim's students only understood basic photography. The students were thus presented with a real world problem, and they were responsible for learning and producing a high quality product.

During this phase, magic happened. As Jim describes it, “The students were engaged like no class assignment before. They knew this was real, that their work was going to be front and center for the entire school to see, and that it was a reflection of themselves.” What he discovered was when the students were truly invested in what they were doing, they were learning so much more in the process.

Moving forward to this year, Jim is now incorporating the 21st Century Yearbook Program™ from Picaboo Yearbooks to create various Activity Yearbooks throughout the school. By Thanksgiving of 2013, Antioch High School will have three different books available for purchase: one for Homecoming, one for the Band Program, and one for the Football Team.

How are Activity Yearbooks incorporated in Project-Based Learning?

A student is given an assignment to create an Activity Yearbook for the football team at the school. The student will have to research the sport, the history of the school's football team, conduct interviews, and take photos for the book, all while leading, assigning, collaborating and coordinating with a small group other students on this project. During the process, the student will experience various situations or problems that need to be address or overcome using their teacher as an advisor.

Once the team finishes the book it's ready to post on a turnkey storefront and ordered by other students who receive the book within 3-weeks, or they can download a free eYearbook version immediately. After the Activity Yearbook is put on the storefront for sale, the next task for the student is to market and sell the book.

This whole process could take between 2-6 weeks to complete an Activity Yearbook. This allows students to evaluate their performance and learn from their accomplishments and mistakes, making adjustments to their next 21st Century Yearbook Project.



Jim Brown,
Digital Art & Design Teacher, Antioch High School, Nashville, TN

Antioch High School is not the only school implementing the Picaboo Yearbooks program. The School of the Madeleine, a K-8 school in Berkeley, CA, is doing the same. Ken Willers, Principal, believes that, “If you take away the areas where students have to learn how to use software or production tools, they will use all of their time to create, innovate, and design”.

Picaboo Yearbooks 21st Century Program not only helps the students, it helps the school as a whole. Educators spend more time engaging with the students and help them self-direct their learning. Principals and educators are seeing an increase in school spirit and collaboration among the students, creating a greater sense of community.

To learn more about Picaboo Yearbooks 21st Century Yearbook Program™ visit www.picabooyearbooks.com or email us at info@picabooyearbooks.com



“21st Century Yearbooks for 21st Century Learning™”
No Boundaries. No Limits.